



Department of health advertisement

Institutions, Medical and Health Services / Doctors and Health Professionals

Requirements

Documents

- Copies of professionals for all advertised healthcare service.
- Other documents required for any product /s promoted in the advertisement according to the product)
- No objection letter from licensing health authority to perform surgeries in clinics and health centers .
- Copy of contract with a hospital to perform advertised surgeries for clinics and health centers .

Conditions:

- Titles as it is written in medical license will only be accepted.
- Certificates could be included upon submission of evaluation sheet or attested certificate from the concerned health licensure authority.
- Membership of medical societies is not allowed.
- Previous experience place or number of experience years not allowed, proved experience more than 10 years in the same advertised specialty may be expressed as “long experience “instead.



- Visiting doctors holding valid visiting doctor license from the concerned health authority may include present work place and position .
- Academic titles could not be included for those advertising for clinical health service without written approval from the concerned health licensure authority.
- Advertisements for academic and scientific activities may include proved academic titles

NOTE: Fees and other advertising guidelines depend on the media type, kindly refer to mode of advertising page